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Valentine's Day 2013: The heart of inspiration for izzy+

January 30, 2013



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For **izzy+**, Valentine's Day 2013 is a heart-shaped ode to inspiration, the spark that fires the imagination and stokes the soul. The company is marking its eighth annual Valentine's Day promotion

Promo Video



Humanscale: LED Task Lighting from Designer Pages on Vimeo.

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Talk seating is designed to encourage face-to-face



with designer chocolates and a new design competition centered on the izzy Nemo Bar and Trellis, introduced last year. It is also celebrating "inspired giving" by sponsoring another humanitarian trip to Nicaragua in November of 2013, following up on a successful inaugural sojourn to that Latin American country this past year.

The izzy Nemo Bar and Trellis, winner of the 2012 Best of NeoCon Gold Award in the Furniture Systems category, will be featured during the Valentine's Day promotion. A design competition will solicit decorative concepts for the new Nemo Trellis, and the top two entries will be fabricated and displayed in the izzy+ Chicago showroom during NeoCon 2013 in June.

The winning designers also will be invited to participate in the November trip to Nicaragua, if they are interested, joining with a team from izzy+ and a total of six designers for a four-day service and adventure trip.

Full details for design competition and the Nicaragua trip giveaway can be found online at izzyplusinspire.com, along with a special Valentine's video that captures the spirit of inspiration at izzy+. Designers who participate in the Valentine's Day promotion events also are eligible to enter a drawing for one of 200 Amazon gift cards, and they will receive a specially fabricated smart phone case and a beverage cozy crafted out of izzy+ flavors Camira felt.

Posted January 30th, 2013 by Jean Lin

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